

# The influence of walt disney films towards adults and children

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A Walt Disney film production is well-known for its film reputation; magical, heart-warming and touching films that attracts not only children but also adults. The company makes animations that capture's the audience heart and at the same time delivers a moral message to the audience. Cinderella (1950) is a successful Walt Disney film that appeals to different generations' as it was a story on a happy and magical dream that many people have in reality.

Cinderella, the character appealed to many young girls as the character portrayed a very kind, loving and pretty girl who was chosen by a handsome and charming young Prince. The Prince and Cinderella unite when her leg fits into a beautiful pair of glass shoe that she lost during the Prince's ball. This story also appeals to young boys who are trying to find their true love just like the charming Prince. Apart from that, the song " A dream is a wish your heart makes," gives hope to people from different backgrounds and different generations.

In one part of the song lyrics, specifically " No matter how you heart is grieving, if you keep on believing, the dream that you wish will come true," sends an important message that people should keep hoping and be positive in whatever dream they have so that one day this dream will come true. The film ' Cinderella' is not only meant to explore the deepest and wildest imagination of the audience, but it also makes everyone's dream come true on the screen; especially when the Prince and Cinderella lives happily ever after in the end. Therefore, this movie would never get old, not even for the future generation of youngsters.

Anjelica Huston once said, " I want to be a princess like Cinderella and fit into the shoes that she fit in. It influences my later desire to become an actress. " It directly affects those who have watched Disney animations. Princess fairy tales are not meant just for memories and are not just a motion picture for entertainment, but also a tool that aids in a child's development. Street (1995) has analyzed the excerpts from three different years of ethnographic study of literacy play in kindergarten classrooms' and presented the findings in " Social Literacies: Critical Approaches to Literacy in Development, Ethnography and Education."

One of the findings was that little girls played with Disney Princess dolls and repeatedly enacted the associated film text; they rewrote plots they knew by heart and altered character roles that suited their version of their favorite Disney characters'. This could mean that Disney Princesses and animation films enhance the opportunity for children to practice their ability to write and read stories based on what they have heard from films'. It also encourages children to create their stories based on the fairy tales they have watched.

In short, children could develop moral and social values based on what they see from Disney movies. From the movie Cinderella, one can understand more about the animation movie making process, production and structure. It deeply links and influences the audience image on cartoon and animation movies. Although we live in the age of information technology, where most people are hooked to the internet or video games, a fairy tale like Cinderella still captures a majority of audience from different generations.